HDI South Florida Chapter
Special Event Sponsor Policy

The HDI of South Florida Local Chapter encourages companies and individuals with products and services related to the Service and Technical Support industry to partner with us in presenting educational opportunities for IT professionals. We believe a strong partnership between vendors and practitioners can strengthen and encourage all of us to provide superior service to our clients and our customers. We offer this "Special Event" sponsorship for our South Florida Local Chapter special meetings that fall out of scope from normal events, examples of these are Analyst of the Year, Group Gathering, Social Networking, National Conference, and others. During normal events there are current sponsors that would be considered as competition but the "Special Event" meetings are opened to all VARs:

Special Event Sponsor – Chapter Sponsorship $1000 for event

- Public acknowledgement at the chapter event
- Access to event attendees
- Sponsor table at special event
- Special recognition at Special event
- 1-minute talk at center stage about Company
- Logo/name placed predominately on e-mail invite and related marketing materials
- Logo/name/web link on HDI South Florida website for Special event
- Space for one white paper download on website
- *Sponsorship benefits begin after the payment is received, and extends for the duration of the Special event.*
- Will have access to over 50 Local Companies represented within the South Florida Local Chapter
- Attendance is composed of Decision makers such as CIO and Directors as well as evaluators and influencers such as Managers and Supervisors
- Ability to engage personally with Local South Florida IT practitioners from Dade, Broward and West Palm Beach.
- Must bring a Raffle prize, minimum $50 value, and a container to acquire business cards which will be raffled at the end of the event.

Customized Sponsorships

The Chapter encourages creative opportunities that will meet the needs of your business while enhancing the HDI members' experiences. Please check the contact information at

http://www.southfloridahdi.com/ and discuss opportunities with the Membership department or email membership@soflahdi.com

Payment Information

Checks can be made payable to HDI of South Florida Local Chapter.
Mail payment to: HDI of South Florida Local Chapter,
6220 SW 48 St
Miami, Florida 33155

The HDI of South Florida Local Chapter is a 501c3 organization (Non-profit) so your sponsorship may also have tax benefits.