

# HDI Chapter of South Florida

## Sponsor Policy

The HDI of South Florida Local Chapter encourages companies and individuals with products and services related to the Service and Support industry to partner with us in presenting educational opportunities for IT professionals. We believe that a strong partnership between vendors and practitioners can strengthen and encourage all of us to provide superior service to our clients and our customers. We offer a number of levels of sponsorship for our South Florida Local Chapter:

### **Premium Sponsor – Annual Chapter Sponsorship**

- *Exclusive sponsorship in your industry for the year.*
- Opportunity to work with our programs office on development of key, solution based, non-sales presentation
- Keynote speaker at 1 chapter meeting or event
- 10-minute presentation at 1 chapter meeting or event
- Access to event attendees
- Sponsor table at all chapter events
- Special recognition at all chapter events
- Logo/name placed predominately on e-mail invite and related marketing materials
- Logo/name/web link on HDI South Florida website for 12 months as Platinum Sponsor
- Space for white paper downloads on website (max of 5 white papers).
- *Sponsorship benefits begin the month after the payment is received, and extend for the next 12 months.*
- *Annual Chapter sponsorships can be paid at any time*

### **Platinum Sponsor – Annual Chapter Sponsorship**

- Opportunity to work with our programs office on development of key, solution based, non-sales presentation
- Keynote speaker at 1 chapter meeting or event
- 5-minute presentation at 1 chapter meeting or event
- Access to event attendees
- Sponsor table at all chapter events
- Special recognition at all chapter events
- Logo/name placed predominately on e-mail invite and related marketing materials
- Logo/name/web link on HDI South Florida website for 12 months as Platinum Sponsor
- Space for white paper downloads on website (max of 5 white papers).
- *Sponsorship benefits begin the month after the payment is received, and extend for the next 12 months.*
- *Annual Chapter sponsorships can be paid at any time*

### **Gold Sponsor – 6 month Chapter Sponsorship**

- Opportunity to work with our programs office on development of key, solution based, non-sales presentation
- Keynote speaker at 1 chapter meeting or event
- 5 -minute presentation at 1 chapter meeting or event
- Access to event attendees
- Sponsor table at all chapter events for 6 months
- Special recognition at all chapter events for 6 months
- Logo/name placed predominately on e-mail invite and related marketing materials
- Logo/name/web link on HDI South Florida website for 6 months as a Gold Sponsor.
- Space for white paper downloads on website (max of 5 white papers).
- *Sponsorship benefits begin the month after the payment is received, and extend for the next 6 months.*
- *Annual Chapter sponsorships can be paid at any time*

### **Silver Sponsor – Chapter Sponsorship for meeting or event**

- Display space at the chapter meeting or event
- Sponsor table at the chapter event
- Public acknowledgement at the chapter meeting or event
- Logo/name placed predominately on e-mail invite and/or related marketing materials
- Logo/name/web link on HDI South Florida website as Silver Sponsor
- *Chapter Sponsorship payment for Silver meeting/event sponsorships should be received by the Chapter at least 4 weeks in advance of the meeting or event.*

### **Website Sponsor**

- Logo/name placed on e-mail invite and related marketing materials
- Logo/name/web link on HDI South Florida website for 12 months.
- Email press release describing the relationship between company and HDI three times per 12 month term

### **Customized Sponsorships**

The Chapter encourages creative opportunities that will meet the needs of your business while enhancing the HDI members' experiences.

**Payment Information**

1. Checks can be made payable to

HDI of South Florida Local Chapter.

2. mailed payment to

HDI of South Florida Local Chapter,  
Attn: Jose Alvarez  
5715 NW 51 Manor  
Coral Springs, FL. 33067

*The HDI of South Florida Local Chapter is a 501c3 organization (Non-profit) so your sponsorship may also have tax benefits.*

